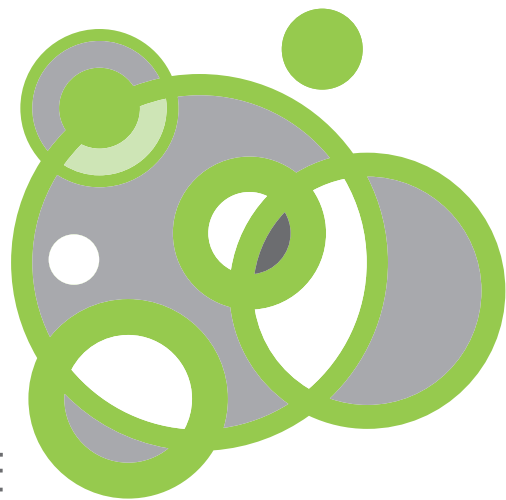
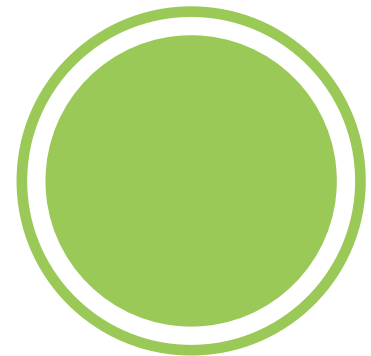


mobofa  
TRADING SERVICES  
**COMPANY** PROFILE



# Table of Contents

1. General Details.....	2
2. Introduction .....	3
3. Our Clients.....	3
4. Service List .....	4
5. Principles .....	5
6. Service Standard Approach.....	5
7. Management and Staff .....	6
8. Company Operations .....	6
9. Key Success factors .....	7
10. Prospective .....	7
11. Steps for achieving goals.....	7
12. Way – Forward and Conclusion ...	8



## **Mobofa Trading Services (Pty) Ltd**

Reg no: 2012/080463/07  
VAT: 463028890

CIDB Grading  
7SB PE  
7CE PE  
6MEPE  
7EPPE



# 1. General Details

Name	: Mobofa Trading Services (Pty)Ltd
Registration number	: 2012 / 080463 / 07
Tax number	: 9569799167
Vat number	: 4630288902
Management	: Maesela Fanny Lekgwati
Owner	: Maesela Fanny Lekgwati
Telephone number	: 012 0060 239
Fax number	: (086) 7543239
Cell numbers	: 0833672323
Ownership	: 100% Black owned
Office & Postal address	: 1711 Thornville Chantelle 0182







## 2. Introduction

**MOBOFA TRADING SERVICES (PTY)LTD** is a registered South African entity focused on providing **CIVIL WORKS** Services and is owned and run by a South African citizen, who had a vision of starting a small business to serve companies and the community at large. The company services both Private and Government Sectors.

The business was formed principally to promote the following S.M.M.E. objectives:

To create job opportunities for South African Citizens.

Contribute in the development of the economy by creating and offering quality products and service.

Take an initiative in ploughing back resources to the community.

Promote a vibrant economic atmosphere by being one of the leading black owned enterprises in the provision of goods, services and etc.

Offer opportunities to South African Citizens, by making meaningful contribution and to be empowered as such as in the economic development processes.

Engage the youth in business activities seeing as the percentage of unemployment increases drastically.

## 3. Our Clients

Clients Mobofa did work for just to mention a few:



## 4. Service List



### **Road Resurfacing**

Resurfacing is a road maintenance technique in which a new layer of asphalt is laid over the existing road surface rather than having to replace both the top and underlying base completely. This is a cost effective way of ensuring service delivery.



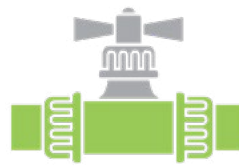
### **Road Construction**

We undertake road building work on industrial, commercial and residential projects with a high set standard performed on every project. We are able to handle projects that include a complete range, from highways, road improvements, and parking lots.



### **Stormwater**

We provide high-quality stormwater services to ensure a safe stormwater and drainage environment by providing stormwater infrastructure development and maintenance.



### **Water Reticulation Networks**

Water reticulation systems are water distribution networks which have to be collected and then treated before distributed to the consumer.



### **Electrification**

With focus on safety, sustainability and integrity, our skilled and certified team provides services for all residential and commercial needs.



### **Mechanical Works**

We offer Mechanical Services which include all services in a building or facility that involve motors, machines, or the flow of fluids usually in conjunction with electrical or electromechanical controls.



## 5. Principles

- » The most defining character and feature of our company is the collective ownership and the strict adherence to the principles / on objectives of the development and the empowerment as stated in the document.
- » Meeting needs of our customers with quality products, good workmanship and nationally accepted service.
- » Provide well trained and experienced personnel to our clients.
- » High standard of services and products based on proper selection, training and supervision of our staff and personnel and mostly hire professional services.
- » Promotion of gender equality.
- » Promotion of self-reliance within the framework of the company policy.
- » Commitment of the development of woman and youth in the country, mostly in our environments.

## 6. Service Standard Approach

The following are standards we use to help and ensure the provision of high quality service:



Companies interested in our service will receive a free-typed quotation within 24hours of request.



We are using high quality strategies available in the market to provide services.



We guarantee satisfaction for all our service, as we ensure that we provide excellent and reliable services to all our clients



We comply with the Health and Safety Act,

*“The main focus is on expanding the company to grow from strength to strength to reach all corners of the country.”*



## 7. Management and Staff

**Mr Maesela Fanny Lekgwati**

*Director/Founder*

**The Director/Founder is in possession of the following certificates:**

- » B Com (Accounting & Management Accounting) degree
- » Management Advanced Programme (MAP)
- » Masters of Business Administration (MBA Thesis stage)

**The Director/Founder is responsible to:**

- Offer guidance, strategy and the direction of this dynamic business.
- Research business intelligence information and networking methodologies.
- Efficient, innovative and capacity building methodologies.
- Dynamism in provision of operations i.e. expertise, visionary leadership, stability and vision.
- The study of market changes and legal framework i.e. locally and globally.

## 8. Company Operations

**Key personnel**



## 9. Key Success factors

There are several keys to success factors that can be identified as being particularly of importance in our company's ability to succeed in the targeted business operation.

The factors are:

- (a) Customer satisfaction.
- (b) Continuous capacity building.
- (c) Highly talented and experience management team
- (d) Maintenance and improvement of existing standard of operation.
- (e) A logical and ethical mechanism of advertising and promotion.

## 10. Prospective

The challenges which our country is facing of poverty, suffering and degradation it is the plight we share. The plight on our happiness that derives from this and from our drift to the periphery of ordering shadow of persistent despair. Whatever the difficulties we may encounter, our company will prosper.

Because of the rich cultural diversity, South Africa, exhibits a reach recourse which is Coal, Gold, and etc, within which lies a huge potential commercial exploitation for the masses, Our Company's aims are in line with the aspirations of not only government, but also several developments lending South Africa a hand in programmes of development, support of our business will easily be forth coming, however MOBOFA TRADING SERVICES (Pty)Ltd envisaged through levy on successful commercial and industrial services, goods supply to become financially independent.

## 11. Steps for achieving goals

The strategy consists of four factors, which are:

- » Recruit well trained, enthusiastic personnel.
- » Deliver superior services and products to all business sectors.
- » Provide high quality customer service.
- » Offer competitive pricing on all services.

The first step to achieving these goals is to increase the number of our personnel, constantly develop the skills of our personnel, and only recruit individuals who share our vision. By maintaining our focus on excellent and outstanding customer service we will be able to uphold a position in the industry, thereby retaining clients and attracting new clients.





## 12. Way – Forward and Conclusion

As the management of MOBOFA TRADING SERVICES (Pty) Ltd we are very much taken by the Government's economic development and therefore are convinced that the very same government of South Africa is genuinely committed to and very much serious about SMME and its programmes.



### **MOBOFA TRADING SERVICES (PTY) LTD**

is looking forward to serving and supporting our clients with due professional care.



With kind approach to the corporate world, we believe that all clients' future will change for the better.



Our company is always ready to serve in accordance with the highest standard that may be set by Service Level Agreements (SLAs) between **MOBOFA TRADING SERVICES (PTY) LTD** and Clients.




### **MOBOFA TRADING SERVICES (PTY) LTD**

hope and trust that the information contained in this profile will reach the standard as required.

For more information or if there are queries please contact us on the above-mentioned contact numbers





Tel: 012 0060 239  
Fax: (086) 7543239  
Cell: 0833672323

**Office & Postal address:**  
1711 Thornville  
Chantelle  
0182